**PRODUCT LIFECYCLE GANTT CHART TEMPLATE**

STATUS KEY

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | PLANNING |  | APPROVED |  | DEVELOPMENT |  | LAUNCHED |  | OTHER 1 |  | OTHER 2 |  | OTHER 3 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **20XX - Q3**  | **20XX - Q4** | **20XX - Q1** | **20XX - Q2** | **20XX - Q3** | **20XX - Q4** | **20XX - Q1** | **20XX - Q2** |
| JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |

PRODUCT 1



**APP**

**APP**

**APP**

**APP**

**APP**

**LOCALIZED CRM**

PRODUCT 2



**LOCALIZED CRM**

**MARKETING CAMPAIGN A**

**DISTRIBUTION**

**WEBSITE**

**MARKETING CAMPAIGN A**

PRODUCT 3



**WEB 2.0**

**WEB 2.0**

**WEB 2.0**

**LOCALIZED CRM**

**WEB**