



# ZENTIVA PROFILE

Zentiva - an international pharmaceutical company manufacturing and selling advanced, high-quality and affordable generics drugs.



The Lesser Town pharmacist named Benjamin Fragner is considered to be the founder of pharmaceutical manufacturing in the Czech lands. In 1857, as a young man of twenty-three years of age, he purchased the famous Lesser Town "Black Eagle" pharmacy. The success of his medicaments required the expansion of the company and the village of Dolní Měcholupy near Prague was chosen. In August 1930, the factory was in full operation and manufactured common medicinal products. Among other things, it was one of the first plants in Europe to successful isolate penicillin. After the war, the company in Dolní Měcholupy was nationalized and became part of United Pharmaceutical Plants (Spofa). In 1958, it was the basis for the newly founded national enterprise Léčiva and thus the company entered the third millennium as an ambitious, fully competitive company that was number one on the domestic market in the Czech Republic. In 2003, it took over Slovakofarma in Slovakia, thus creating the Zentiva company. In 2005, it purchased the largest Romanian generics company Sicomed and two years later the Turkish manufacturer of generics Eczacibasi Generic Pharmaceuticals. In 2009, Zentiva was acquired by the international pharmaceutical company Sanofi, which subsequently decided to turn Zentiva into its European brand for generics. Zentiva thus entered new, mainly Western European markets and incorporated into itself two more Western European brands, Winthrop and Helvepharm. Two years later, the management of Sanofi decided that all activities in the generics sector in Europe will henceforth take place under the Zentiva brand and all international activities of the Sanofi Group in the creation of the future products portfolio, the development of generic drugs, and their launch onto the market will henceforth be directed from Zentiva in Prague.











Acquisition of

Eczacibasi Generic

Pharmaceuticals in

Turkey





1857 The pharmacy is purchased by

Benjamin Fragner

1993 The founding of Léčiva, a.s.

Acquisition of the Romanian company Sicomed

2009 Zentiva becomes part of the Sanofi Group

2012 Zentiva enters new markets in Africa and the Middle East

#### 1488

The founding of the "Black Eagle" pharmacy



The start of the manufacturing of pharmaceuticals in Dolní Měcholupy



#### 2003

The takeover of Slovakofarma (Slovakia) and the creation of the Zentiva brand

#### 2007 2011

Zentiva directs the international generic drug activities of the Sanofi Group

#### 2013

The Zentiva brand celebrates the tenth anniversary of its existence











## ZENTIVA WORLDWIDE

IT REPRESENTS HALF OF THE GENERIC DRUG BUSINESS OF THE SANOFI GROUP

IT PROVIDES MEDICINES TO 1 BILLION PATIENTS

IT OPERATES IN MORE THAN 50 COUNTRIES IN EUROPE, AFRICA AND THE MIDDLE EAST

IT IS THE THIRD LARGEST EUROPEAN COMPANY IN THE GENERICS SECTOR

IT HAS SALES OF EUR 1 BILLION IN 2012

IT ANNUALLY MANUFACTURES 500 MILLION PACKAGES OF MEDICINES

IN 2012, IT LAUNCHED 178 PRODUCTS ONTO THE MARKET

IT HAS OVER 6,000 EMPLOYEES

## ZENTIVA IN THE CZECH REPUBLIC

IT IS THE LARGEST GENERIC DRUG COMPANY ON THE CZECH MARKET EVERY FIFTH PACKAGE OF MEDICINE SOLD IN THE CZECH REPUBLIC IS A ZENTIVA BRAND 3 OUT OF 4 PEOPLE LIVING IN THE CZECH REPUBLIC KNOW THE ZENTIVA BRAND

IT ANNUALLY INVESTS MORE THAN 30 MILLION EUROS INTO THE RESEARCH AND DEVELOPMENT OF MEDICINES IN THE CZECH REPUBLIC

IT ANNUALLY FILES FOR 25
PATENTS

GRADUATES RATED IT AS ONE OF THE MOST SOUGHT AFTER EMPLOYERS

# ZENTIVA – AN EXTENSIVE PORTFOLIO OF GENERICS

Zentiva's manufacturing division annually produces over 500 million packages of medicinal products. Its own development and licensing team has the task of ensuring that Zentiva and its products are among the first on the market immediately after the expiration of the patents of the original manufacturers. The development team also works on the development of portfolios and designs new forms of drugs or a combinations thereof.

Currently, Zentiva has **over 500 products in 800 forms of medicine**. This represents one of the most extensive generics portfolios in all Europe and covers all the major therapeutic areas: drugs for the treatment of cardiovascular diseases, women's health, respiratory agents, drugs against infections and fungi, urological medicinal products, drugs for the treatment of the central nervous system, analgesics, and gastrointestinal medicinal products.



### WHAT ARE GENERICS

**Generic medicinal** products are similar to the original drugs, the patents of which have expired. They contain the same active ingredients as the original products and must have demonstrated bioequivalence in clinical trials, which means they release the active ingredient into the bloodstream at the same rate and in the same amount as the original drugs.

Generic medicinal products are subject to the same strict quality standards as the original drugs and must meet the same requirements for efficacy and safety. Generics usually cost much less than the original drugs, which makes them an affordable and yet high-quality alternative, popular with government health insurance systems and the patients themselves.





#### **Our mission**

Zentiva, a Sanofi Group company, is an international leader that develops, manufactures and distributes high-quality and affordable generic drugs for improving and extending the life of an ever increasing number of patients in many countries.

#### **Our vision**

We strive to exceed the expectations of customers by reliably providing them high-quality generic products along with excellent services. We have been maintaining sustainable growth in constantly developing and highly competitive markets, thus creating values for all stakeholders, including healthcare systems.

We support and develop our employees so that they are enterprising and have a performance-oriented approach, thereby creating a successful future for our company. Together, we are more diverse, motivated and stronger, which makes Zentiva a great place to work.



# LAUNCHING NEW ATTRACTIVE PRODUCTS ON THE MARKET

## For many years, Zentiva has been putting great emphasis on the development of drugs and their forms.

The Development Department deserves a lot of credit for the fact that Zentiva has become one of the largest European-based companies focusing on generic drugs.

It has been very successful in the development of active substances and the final drug forms. Our scientists continually expand their scientific and technological knowledge with the objective of placing on the market safe and effective drugs with clear benefits for patients.

Thanks to our integrated development and manufacturing, we are able to design, manufacture and distribute high-quality medicinal products that facilitate patients' access to affordable and high-quality healthcare.

"Over the next few years we plan on marketing a wide range of other improved generic products with added value for the patient."

# AFFORDABLE DRUGS FOR A WIDE RANGE OF INDICATIONS

Our extensive portfolio includes products in all major therapeutic areas. These include medicinal products aimed at the treatment of infections, cardiovascular diseases, analgesics, drugs for the treatment of the diseases of the central nervous system, medicinal products aimed at women's health, and drugs for the treatment of the digestive tract.

## OUR PORTFOLIO OF MEDICINAL PRODUCTS



Cardiovascular diseases







Respiratory diseases

Infections and fungi



Urology

Central nervous system





Pain

Gastrointestinal diseases



# ZENTIVA QUALITY GENERICS FROM SANOFI



IT DOES MATTER WHAT'S INSIDE

Zentiva Group, a.s. U Kabelovny 130 102 37 Prague 10 Czech Republic T: (+420) 267 241 111 F: (+420) 272 702 402 email: zentiva@zentiva.com www.zentiva.com

